

Jerica Griffin-Stewart a.k.a. *Jer Glyph*

Digital Designer, Writer, Creative Consultant • Chicago, IL

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EDUCATION

2025, Museum Studies Professional Development Certificate, Northwestern University – Evanston, IL

2022, Instructional Design Foundations and Applications Certificate, University of Illinois Urbana-Champaign – Champaign, IL

2012–2017, Bachelors of Arts in Visual Arts, University of Illinois Springfield – Springfield, IL

WORK EXPERIENCE

2022–Present, *Senior Communications Coordinator*, Northwestern University – Evanston, IL

- Designs and implements brand standards, marketing materials, and campus deliverables within the scope of The Graduate School (TGS)
- Runs TGS social media engagement, email marketing, and website content
- Collaborates on strategic communication initiatives, event planning, administration, research/evaluation, and graphic design requests with several Northwestern departments

2019–2022, *Operations Specialist*, Apple Lincoln Park (Apple Inc.) – Chicago, IL

- Trained employees on Apple's inventory, customer support, and online/in-store systems
- Prioritized all store inventory—parts, products, and tools—in a timely and efficient manner
- Coordinated with a team to maintain stockroom, POS/SAP systems, and store operations

2021, *Instructional Designer*, Apple Inc. – Chicago, IL

- Spearheaded the Ways to Buy architecture for Apple's global retail training curriculum.
- Identified training needs to build instructor-led, digital, and virtual training for LMS systems
- Analyzed adult learner understanding, retention, and application of skills to develop more impactful and engaging learning materials and learning principles
- Designed creative solutions with fast turnarounds in accordance with corporate priorities

2017–2018, *Product Zone Specialist*, Apple Michigan Avenue (Apple Inc.) – Chicago, IL

- Educated retail tech consumers on how to best utilize their current devices
- Recommended products, sessions, services, and applications that would best suit customer needs

2016–2017, *Digital Media Lab Assistant*, University of Illinois Springfield – Springfield, IL

- Assisted students and faculty with using digital media software programs, printers, and additional lab equipment within the Visual & Performing Arts Department
- Printed media for University events and exhibitions
- Cleaned and maintained lab equipment

2015–2016, *Student Life Graphic Designer*, University of Illinois Springfield – Springfield, IL

- Designed promotional material for Student Life events and programming
- Collaborated with team members on best marketing solutions to promote campus involvement through print media, social media, and guerrilla marketing

2014, Summer Art Camp Assistant, Springfield Art Association – Springfield, IL

- Helped curate educational crafting projects for campers, working alongside camp instructors to assist children campers to safety and successfully create their art projects
- Prepped branded materials for annual Paint the Street community art fundraiser event
- Prepared supplies and project examples for a variety of themed camp programs

2012, Graphic Designer, Gallery37 (After School Matters) – Chicago, IL

- Designed promotional materials, store merchandise, and individual projects; illustrated cityscape and still life.

2011–2012, Journalist, Graphic Designer, The Mash (Chicago Tribune) – Chicago, IL

- Composed news/feature and entertainment articles and headlines
- Digitally organized newspaper layouts, website content, and social media

EXHIBITIONS

August – October 2026, Constellations: Visual Arts Faculty & Alumni Exhibition, University of Illinois Springfield – Springfield, IL

May 2024, Nautical Nonsense: A Spongebob Pop-Up Art Show, First Sip Cafe – Chicago, IL

September – November 2023, Layers: A Shrek Group Art Show, Green Eye Lounge – Chicago, IL

April – May 2017, Lunchables, University of Springfield – Springfield, IL

2017, Senior Art Preview Exhibition, University of Illinois Springfield – Springfield, IL

2016, StARS Symposium, University of Illinois Springfield – Springfield, IL

AWARDS & HONORS

September 2015, Audition Monologue (Fifth Place Speech), Butler University – Indianapolis, IN

December 2014, Impromptu (Second Place Speech), College of Lake County – Greyslake, IL

October 2014, Program Oral Interpretation (Fifth Place Speech), Butler University – Indianapolis, IN

March 2014, Fall 2013 Semester Dean's List, University of Illinois Springfield – Springfield, IL

November 2013, Speech-to-Entertain (Sixth Place Speech), Kishwaukee Corn Classic Speech Tournament, Kishwaukee College – Malta, IL

PUBLICATIONS

2018, Apparently I'm Satan, Digital, self-published; [Accessible for purchase online.](#)

2017, *Kurabu 101: How to Run an Anime Club*, Digital, self-published; [Accessible for download online](#).

2017, *Trey* (from [The #DarkMatter Series](#)), Self-produced; digital PDF format [available online](#).

2017, *Robyn Hood* (from [The #DarkMatter Series](#)), Self-produced; digital PDF format [available online](#).

2017, *Rotten* (from [The #DarkMatter Series](#)), Self-produced; digital PDF format [available online](#).

PRESENTATIONS

2024, *Dawn of the Zom-Rom-Com*, UChi-Con, University of Chicago – Chicago, IL

2017, *Key Issues: Recording History, Culture Through Graphic Novels*, University of Illinois Springfield – Springfield, IL

2015, *Shock to the System: African American Public Memory Narratives in Static Shock (2000)*, University of Illinois Springfield – Springfield, IL

PROFICIENCIES & SKILLS

- **Digital Design:** Adobe Creative Suite, Canva, Large Format Printing, Laser Cutting
- **Branding/Marketing Design and Communications:** Marketing Strategy, Brand Design, Email/Newsletter Marketing, Copywriting, Campaign Development and Implementation
- **Website Management:** Cascade CMS, Wix, Squarespace
- **Instructional Design:** Learning Management Systems, eLearning, Curriculum Development
- **Social Media:** Platforms (Facebook, Instagram, LinkedIn, X, BlueSky, Reddit, Tumblr, TikTok, LinkTree, YouTube), Content Production, Scheduling (Sprinklr, Meta Business Suite)
- **Museum and Gallery Curation:** Museum Planning, Museum Education, Experiential Learning Design, Exhibition Curation
- **Writing:** News Articles, Content Writing, Blog Writing, Editing,
- **Project Management Software:** Tableau, Workfront, Airtable
- **Events:** Planning and Organization, Logistics, Onsite Coordination
- Windows OS, Apple OS, Microsoft 365, Google Workspace
- Point-of-sale/SAP Software (Apple)

ADDITIONAL LICENSES AND CERTIFICATIONS

- **Mental Health First Aid**, National Council of Wellbeing, Issued March 2026
- **Navigating Cultures in the Global Workplace**, Northwestern University, Issued November 2024